



School of Planning and Architecture: Vijayawada

(An institution of National Importance under the Ministry of Human Resource Development, Govt. of India)
Survey No.4/4, ITI Road, Vijayawada-520008, Andhra Pradesh, India

Department of Architecture

Course: Entrepreneurship for Architects

Instructors: Madhava Rao. T,

Class: 5th Yr B. Arch A.Y. 2024-25

Internal Assessment: 50

External Theory Exam: 50

Total Marks: 100

Credits: 3

Contact Periods/ week: 03 periods.(55 min each)

Time Table: Friday (9:00- 11:45AM)Total: 45 Periods

Attendance: Min 75%

Min. Passing Marks: 40% each in Internal & External Assessment, 40% in Aggregate

Objective: To equip the students with Entrepreneurial skills

LECTURE PLAN

WEEK	TOPIC OF CLASS LECTURE & DISCUSSION	TOPIC OF STUDIO WORK& ASSIGNMENTS / REMARKS
1	Finance	Lecture
2	Viscous cycle of Poverty	Lecture
3	Assets and Liabilities	Lecture
4	Businesses and Entrepreneurship	Lecture
5	Various types of Business Models	Lecture
6	Product Vs Service Businesses	Lecture
7	Real estate Business	Lecture
8	Design Thinking Models	Lecture
9	Assignment Discussion	Assessment
10	Business Case studies	Lecture
11	Stock market	Lecture
12	Different stages of funding	Lecture
11	Types of companies	Lecture

12	Understanding equity	Lecture
13	Sales and Marketing	Lecture
14	Relevance of Design in Business	Lecture
15	Assignment Discussion	Assessment
16	Final Review	Assessment

S. No.	Stages of Evaluation	Weightage
1	First stage: Assessment –1	15
2	Second stage: Mid-semester Examination	20
3	Third stage: Assessment –3	15
	Total	50

Head of Department :
sd/-

Course Instructors: Madhava Rao. T